Aesha Shah
User Experience Designer

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About Me

I am an active and enthusiastic student, with a keen interest in UX/UI design. My strong ability **to articulate the design process and communicate** effectively is something I continually strive to enhance.

Education

Unitedworld Institute of Design

Visual Communication

2021–2025 (Pursing B.Des.)

Areas of Interest

User Experience Design
User Interface Design

Work Experience

2024

May – July

UX/UI Designer

Greyphyte Design studio

I worked alongside senior designers to develop user-focused digital interfaces, enhancing both functionality and visual coherence. I conducted user research and competitive analysis to inform strategic design decisions, **crafted wireframes** and **prototypes** aligned with client goals, and **gained proficiency in Figma**.

2023

May – July

Graphic Designer

TECHANALOGY

Assisted in designing logos, creating presentations and generating graphics for social media posts. Actively participated in learning under the guidance of experienced professionals.

Technical Skills

Figma
Illustrator
Photoshop
Indesign

Soft Skills

Work Ethic
Time Management
Flexibility
Problem Solving
Organization

Certificates

2024

Google UX Design Certificates

1. Foundations of User Experience (UX) Design
2. Start the UX Design Process: Empathize, Define, and Ideate
3. Conduct UX Research and Test Early Concepts
4. Create High-Fidelity Designs and Prototypes in Figma

"Committed to understanding **users' emotional journeys**, I design intuitive experiences that resonate deeply."