

# Aesha Shah

I am an active and enthusiastic student, with a keen interest in UX/UI design. My strong ability **to articulate the design process and communicate** effectively is something I continually strive to enhance.

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## EXPERIENCE

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### TECHANALOGY

#### Graphic Communication Designer

May 2023-July 2023

Assisted in designing logos, creating presentations, and generating graphics for social media posts.

Actively participated in learning under the guidance of experienced professionals.

## EDUCATION

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### Unitedworld Institute of Design

#### Visual Communication

2021-2025 (Pursing B.Des.)

## SKILLS

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### Technical Skills

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe AfterEffects  
Adobe XD  
Adobe Premier pro  
Figma

### Design

Wireframing, Prototyping, User Research, User Flows, Task Analysis, Branding & Identity, Visual Design, Design System, Design Thinking, Accessibility

### Soft Skills

Work Ethic, Time Management, Flexibility, Problem-Solving, Organization